

"A TOAST IN TIME" MEMORY BOOK ADVERTISEMENT SPONSORSHIP CONTRACT

UNDERWRITING LEVELS

- Exclusive Title Sponsor** **\$ 7,500**
 - Opportunity to make "opening" toast at Gala
 - Table for ten guests to Gala (\$1,500 Value)
 - Full-page advertisement in Catalog (\$500 Value)
 - Corporate logo on **home page** of Gala website
 - Prominent recognition on printed materials for the Gala
 - Large, unshared corporate signage at Gala
 - Plus recognitions listed in shaded box below*

- Presenting Sponsor** **\$ 3,000**
 - 6 tickets to Gala (\$900 Value)
 - Full-page advertisement in Catalog (\$500 Value)
 - Corporate logo on Gala website
 - Recognition on printed materials for the Gala
 - Recognition on signage at Gala
 - Plus recognitions listed in shaded box below*

- Founding Patron** **\$ 1,000**
 - 2 tickets to Gala (\$300 Value)
 - Full-page advertisement in Catalog (\$500 Value)
 - Corporate logo on Gala website
 - Recognition on signage at Gala
 - Plus recognition listed in shaded box below*

- Charter Patron** **\$ 750**
 - 2 complimentary tickets to Gala (\$300 Value)
 - Half-page advertisement in Catalog (\$250 Value)
 - Corporate logo on Gala website
 - Recognition on signage at Gala
 - Plus recognition listed in shaded box below*

- Gold Patron** **\$ 500**
 - 2 complimentary tickets to Gala (\$300 Value)
 - Quarter-page advertisement in Catalog (\$150 Value)
 - Corporate logo on Gala website
 - Recognition on signage at Gala
 - Plus recognitions listed in shaded box below*

- Blue & Gold Table Sponsor** **\$ 1,500**
 - Table for ten guests to Gala (\$1,500 Value)
 - Recognition in Catalog

***In addition to the above, sponsor will receive:**

- Recognition on Academy's website through Memory Book link
- Recognition at Gala in PowerPoint presentation or video
- Shared corporate signage at Gala
- Recognition in Academy's Annual Report, *NewsMagazine* & *Alumni E- Newsletter*

ADVERTISING RATE SCHEDULE

- Centerfold Left** 8½" w x 11"h **\$ 600**
- Centerfold Right** 8½" w x 11"h **\$ 600**
- Back Cover** 8½" w x 11"h **\$ 1,000**
- Inside Front Cover** 8½" w x 11"h **\$ 850**
- Inside Back Cover** 8½" w x 11"h **\$ 850**
- Full-Page Ad** 8½" w x 11"h **\$ 500**
- Half-Page Ad** 8½" w x 5½" h **\$ 250**
- Quarter Page Ad** 4¼" w x 5½" h **\$ 150**
- "Toasts" Ad** 3½" w x 2" h **\$ 50**
(Business Card Size)

--Ad space is reserved based on the date received--

All advertisements should be formatted without bleeds. Electronic submission is preferred- PDF files/300dpi to size. Electronic ads should be sent to: zak.b@harrisburgacademy.org.

If you need assistance with ad design, please contact Beth Zak in the Development office at 717.763.7811.

Contact Person: _____

Business/Name: _____
(As listed in Catalog)

Address: _____

City, State, Zip: _____

Phone: _____ Fax _____

Website: _____
(To provide link to your website from Auction website)

Email: _____

Ad Size / Underwriting Level: _____

Amount Due: _____
 Cash Check Credit

Cardholder Name: _____ Account #: _____ Exp.: _____

Visa/ MasterCard accepted

Donor Signature _____ Security Code: _____

Donor Designation

- SCHOLARSHIP** – Please use my donation to benefit the Scholarship Program of Harrisburg Academy.
- UNRESTRICTED** – Please use my donation to benefit all Harrisburg Academy students.

THANK YOU FOR YOUR SUPPORT!

To be included in Gala Catalog, please return with your pledge or payment by **February 12, 2010**. If received after the due date ad will be placed in Addendum. Please make checks payable to Harrisburg Academy, 10 Erford Road, Wormleysburg, PA, 17043. Questions? Please contact Beth Zak, 717-763-7811, ext. 396 or zak.b@harrisburgacademy.org. If payment is due, this contract may also be considered as invoice for payment. Federal Tax ID: 23-2119591.

Full-Page Ad \$500
(8 ½" w x 11" h)
No Bleeds

Half-Page Ad \$250
(8 ½" w x 5 ½" h)
No Bleeds

Quarter Page Ad \$ 150
(4 ¼" w x 5 ½" h)
No Bleeds

"Toasts" Ad \$50
Business Card Size
(3 ½ "w x 2" h)

**All ads should be
formatted without
bleeds. Electronic
submission is preferred.
PDF files/300dpi to size.**

QUESTIONS? Contact
Beth Zak (717) 763-7811, ext. 396
zak.b@harrisburgacademy.org